

A photograph of a woman with dark, wavy hair, smiling as she looks down at her smartphone. The image is overlaid with a semi-transparent teal gradient. The text is centered over the lower half of the image.

ReACT Executive Council Guide
FY 2022



Introduction

ReACT is a teen-led movement working to create the first-ever tobacco-free generation in Montana with adult leaders' support. The essential component of a reACT coalition is engaged teens who are courageous, determined, and passionate about this work. Before moving forward with developing a team, it's a good idea to find three youth/teens who would like to be a part of this coalition, as reACT is *teen-led* with adult leaders' assistance.

If you have any questions or concerns, please contact the Montana Tobacco Use Prevention Program Youth Engagement Specialist, Ashley Burke, via email at Ashley.rollinburke@mt.gov.

Again, thank you for your interest and passion for joining the first-ever tobacco-free generation in Montana; we look forward to working with you to achieve this goal.



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ReACT Executive Council

The Executive Council is a teen-led team supported by ReACT's Youth Engagement Specialist to create the first-ever tobacco-free generation in Montana.

Executive Council Structure:

The council consists of ten Montana teens, including one president and nine council members representing the program at the local, state, and national levels.

All Montana students in grades 7-12 can apply to be Executive Council members. However, only students in grades 9-12 may apply for ReACT President. Click on the following link to access an application [ReACT Council Application](#).

What does the reACT State Executive Council do?

- Represent reACT at a local, state, and national level.
- Direct reACT's yearly focus on advocacy, education, prevention, promotion, and or policy in the state of Montana.
- Provide annual updates of reACT initiatives at a local, state, and national level.
- Host Days of Action events throughout the academic year, in person or virtually.
- Host Annual Summer Summit at Carroll College in Helena, Montana.
- Serve as members of the reACT Mini-Grant Review Committee selecting Fiscal Year 2023 reACT Mini-Grant's recipients.
- Collaborate with other Montana youth prevention programs working on health initiatives in their local communities.
- Partner with state youth prevention programs like ISTEP Iowa, Resist Kansas, and Voice Indiana to promote a tobacco-free generation nationwide.

ReACT Executive Council Member

Executive Council Member Overview

- Tobacco-free
- ReACT Advocate
- ReACT Educator
- Plan Day of Action events
- Plan reACT program events
- Attend monthly virtual council meetings
- Attend the annual summer summit
- Member of ReACT Mini-Grant Review Committee

Executive Council Member Provide:

- Promotion of the reACT program
- Participate in planning activities and events for reACT statewide
- Oversight on the completion of assigned project tasks
- Serve on the reACT Mini-Grant Review Committee applications
- Represent their community at the statewide level—a voice for their community
- Engaging in local tobacco prevention activities
- Provide information to their local communities about planned reACT initiatives
- Collaboration with other youth prevention programs in their community

Executive Council Member Eligibility

- Montanan citizen
- Students in grades 7th-12th
- Access to a cell phone or computer. This will be the most common way of communication within the council.
- Access to the internet.
- Reliable transportation to and from reACT events.
- Actively involved in reACT either as
 - Independent ReACTor
 - reACT Coalition
 - Youth Prevention Program participating in reACT objectives
- Tobacco-free Pledge

ReACT Executive President

Executive Council President Overview

- Tobacco-free
- ReACT Spokesperson
- ReACT Advocate
- ReACT Educator
- Leads the Executive Council's vision for the year selected by the reACTors during the previous summer summit
- Moderate monthly Executive Council meetings
- Plans reACT program events
- Evaluates reACT events
- Delegate tasks to council members
- Follow-up with council members to meet deadlines
- MC of annual summer reACT Summit
- Member of ReACT Mini-Grant Review Committee

Executive Council President Provide:

- Statewide spokesperson of reACT
- Lead monthly council meetings
- Plan and execute statewide activities and events
- Delegate project tasks to fellow council members
- Serve on the review committee for reACT mini-grant applications
- Sign a yearly tobacco-free pledge
- Engage in local tobacco prevention activities
- Create media content to share information about planned reACT initiatives

Executive Council President Eligibility:

- Montanan citizen
- Students in grades 9th-12th
- One year as a council member before applying for president
- ReACT Spokesperson
- Access to a cell phone or computer. This will be the most common way of communication within the council.
- Access to the internet.
- Reliable transportation to and from reACT events.
- Actively involved in reACT either as
 - Independent ReACTor
 - reACT Coalition
 - Youth Prevention Program participating in reACT objectives
- Tobacco-free Pledge

ReACT Executive Council Application

Application Schedule

- Opens January 1st, 2022
- Closes January 31st, 2022
- Applicant Interview Notification: March 1st, 2022
- Selected Applicant Notification: April 2nd, 2022
- 2022-2023 Council Announcement: July 5th, 2022

Application Process

- Application submission is an online format via the reACT website. Click on the following link <https://mtreact.com/apply-today/> to submit an application
- Applications must be submitted by January 31st, 2022
- A ReACT Overview Committee will review submitted applications:
 - Ashley Burke, [ReACT Youth Engagement Specialist](#)
 - Jennifer Ullman, [Program Manager](#)
 - Kris Minard, [OPI Instructional Coordinator](#)
- Applicants will receive an email interview invite with ReACT Overview Committee to complete the final step of their application on March 1st, 2022.
- Selected applicants will be notified via email of their acceptance to the ReACT Executive Council 2022-2023 on April 2nd, 2022.
- The new council will be announced on all social media platforms on July 5th, 2022.

Questions

If you have questions regarding the reACT Executive Council or application process, please reach out to ReACT's Youth Engagement Specialist [Ashley Burke](#).